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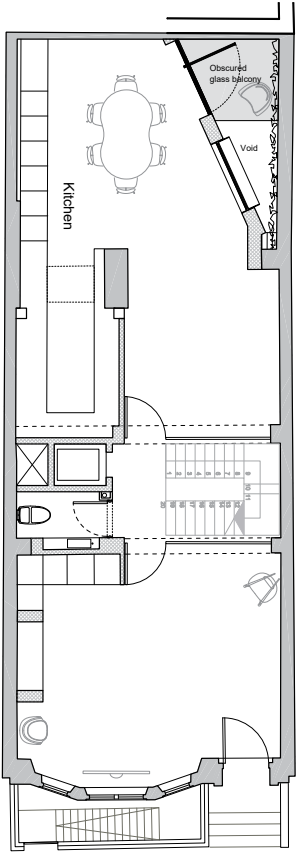
Geoff Crowther Architects
WORKS BROCHURE

RESIDENTIAL

WIMPOLE ST. Complete
London, England

- 1: Courtyard View
2: Ground Floor Plan
3: Internal Stair

- 4: Front Elevation
5: Kitchen



The interior of this Victorian terrace in the heart of Mayfair's conservation area was rundown, underused and poorly laid out. The owners wanted the house to be redesigned as a contemporary open plan family home. And planning permission was granted to strip out the seven-storey interior, demolish the back of the house and rebuild it with a new two-storey extension.

Our design completely reconfigured the layout to seamlessly connect all parts of the house. By exploiting the deep footprint of the building, we opened up the house to give views from front to back and maximise the sense of space, while old steel windows were replaced with large single pane, frameless ones to pull light into the once dark interior. The dramatic seven-storey glass staircase cantilevers from the side walls. Suspended between sheets of glass, it allows uninterrupted views through the full length of the house and floods the interior with natural daylight.

Project Facts

Area: 525 m2
Cost: £1.8m
Construction Duration: 16 months
Status: Complete June 2016





Igloo is on a site of special scientific interest and in an area of outstanding natural beauty. As such we took our design cues from its local context as well as from really getting to know how the owners were going to use the space. Fully refurbished and extended, Igloo is also sensitive to the dwellings typical of this area of North Wales, with a material palette of white rendered walls, natural slate roof tiles, stone walling and glass.

The building retains its integrity with its immediate landscape too, as the floor and roof levels step down with the fall in terrain towards sea level. To further emphasise Igloo's 'tucked in' nature, we enhanced the existing natural stone walls, which form the boundaries of the building. Meanwhile, the full height windows are positioned to give spectacular views of Snowdonia to the east and the coastline to the south east.

Project Facts

Area: 215 m2
Cost: £500,000
Construction Duration: n/a
Status: Complete June Planning Granted

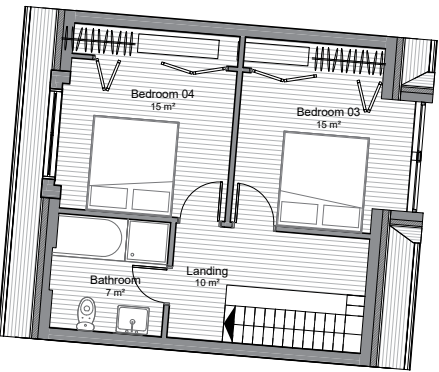
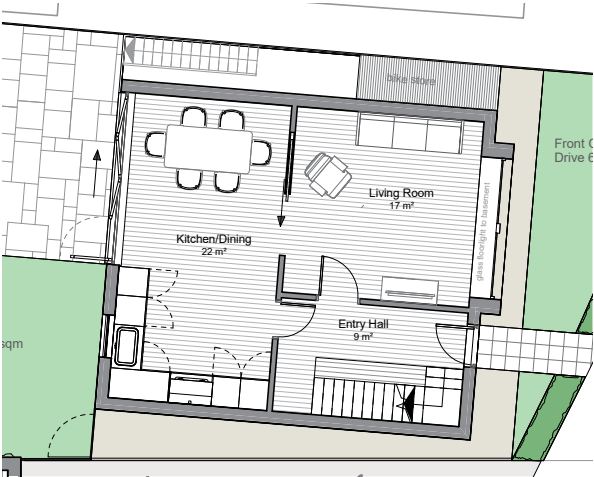


HOUSE M Planning
London, England



- 1: Front Perspective
- 2: Front Elevation
- 3: Layouts

- 4: Site Diagram
- 5: Site Plan



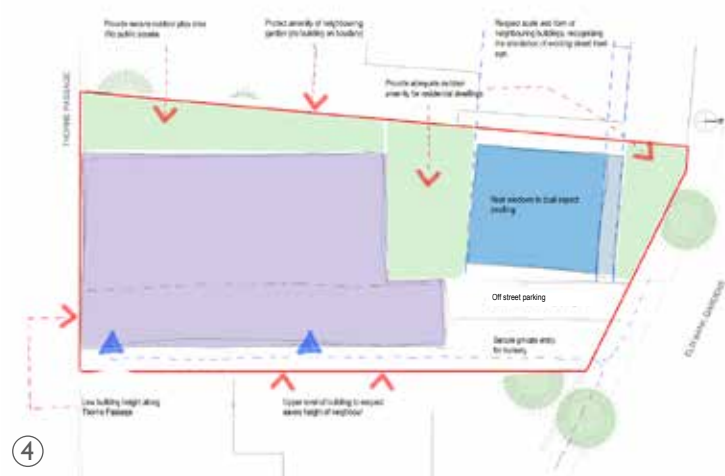
House M is part of a larger development to demolish an old community hall and build a new hall, nursery school and house.

Our design mirrors the clearly defined rhythm of the adjacent Edwardian terrace and respects the house's relationship with the proposed new hall. It is set back from the street behind a small front garden so that it follows the building line of the neighbouring houses; the eaves and ridge lines also follow those of the terrace it terminates. And although the house is detached, when you look at it in the context of the whole street it looks like a true continuation of the terrace.

The projecting bays at the front of the townhouse help to maximise the internal floor space, whilst also allowing the main façade and roofline to be set back in line with the rest of the street. Internally, a wide, naturally lit and open stairwell connects all the floors and allows light to flood down into the basement.

Project Facts

Area: 200 m2
Cost: n/a
Construction Duration: n/a
Status: Planning

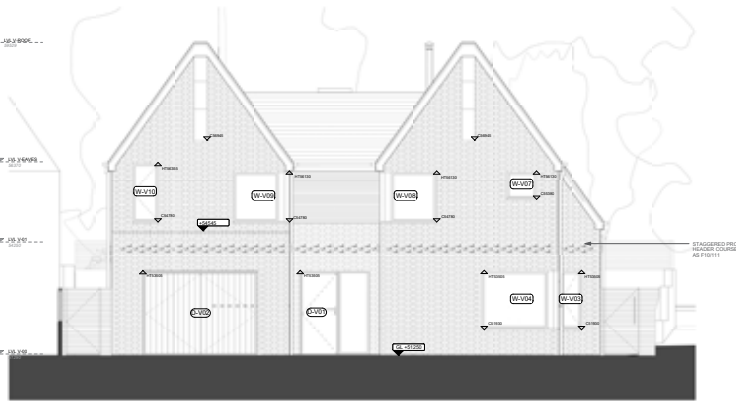
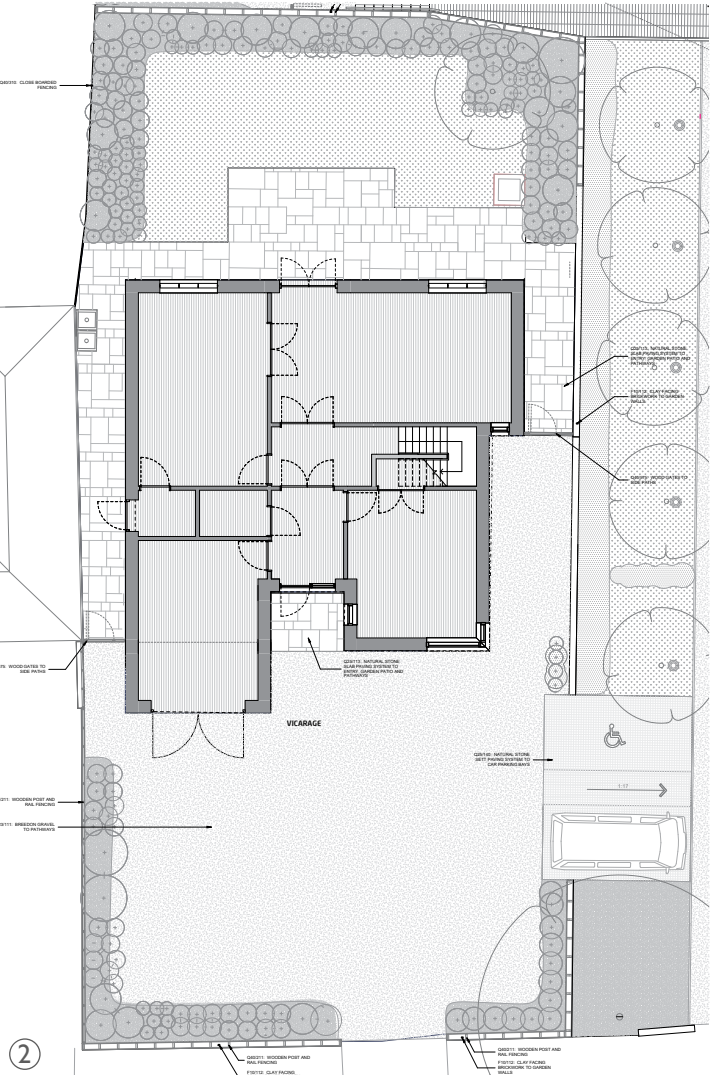


HOUSE V Planning Granted
Wimbledon, England



- 1: 3D perspective
2: Site Plan
3: Front Elevation

- 4: Proposed Section
5: Proposed Section



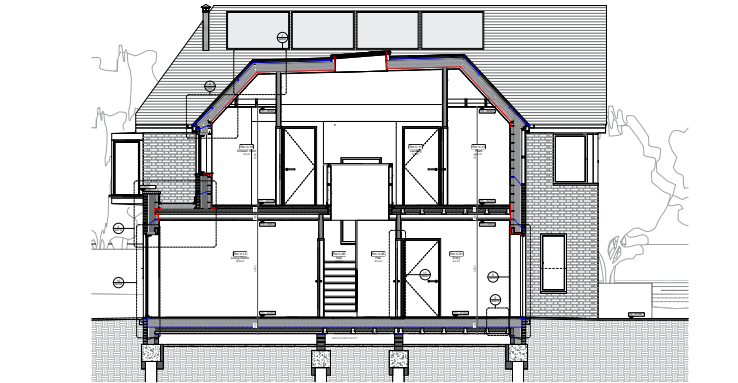
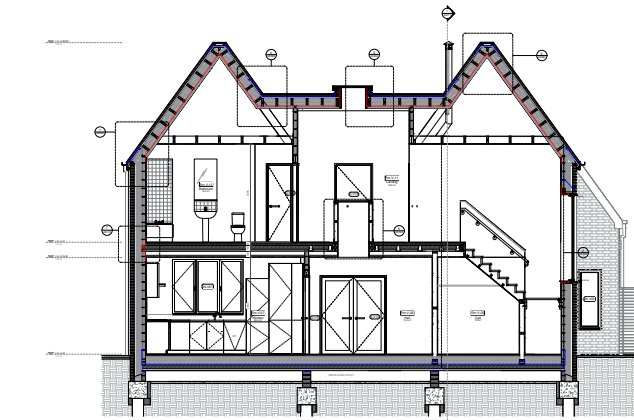
House V is part of a larger development that replaces an existing church hall and vicarage with 21st Century, sustainable facilities that will serve the parish now and in the future.

The house sits on Cottenham Park Rd and has direct access to the churchyard. Our design reflects the residential character of this part of the street and respects the alignment of the neighbouring houses. The front façade has gable ends that mimic the church opposite, creating a harmonious roofscape with the buildings on the Christ Church site. It also allows for clearer views of the church which are currently obscured by the existing hall.

The materials we chose are both contemporary and contextual with a palette of buff London brick in Flemish bond, triple glazed hardwood windows and doors and natural slate tiles for the roof.

Project Facts

Area: 225 m2
Cost: n/a
Construction Duration: n/a
Status: Planning Granted





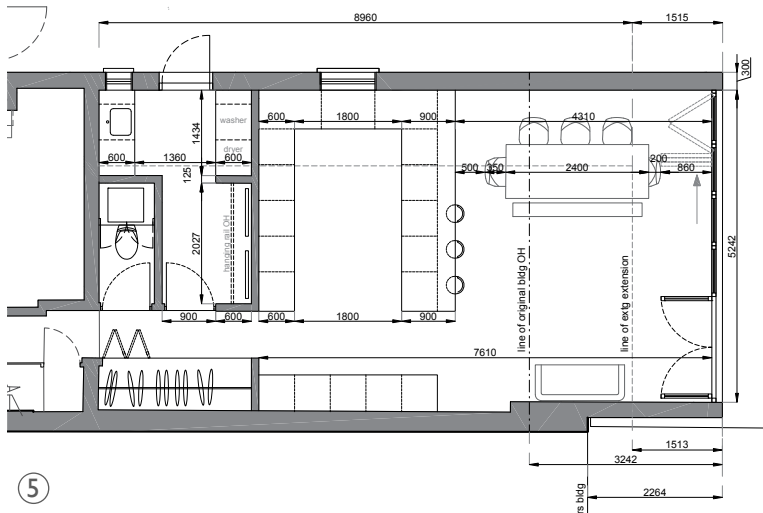
This was a modest proposal to add just one metre to the side and three metres to the back of the ground floor kitchen-diner, as well as a large new outdoor patio with level access to connect the inside space seamlessly to the garden.

The existing ground floor layout no longer worked for this busy family who needed to use it for cooking, entertaining, children's playtime and homework. So we meticulously planned the layout with them to make sure it could adapt to and accommodate all these activities.

The owners also didn't want the build to disrupt the upper floors - a challenge solved by sliding the steelwork carefully into supporting walls and ceiling voids and meant there were no visible beams or columns inside the new space. To meet the owners' desire for clean lines, we also concealed all framing and external pipework and hid gutters away in the new zinc roof.

Project Facts

Area: 50 m2
Cost: £135,000
Construction Duration 4 months
Status: Under construction. Complete



PORTOBELLO RD. Planning
London, England

- 1: Front Elevation
- 2: Side Elevation
- 3: 3D Perspective
- 4: 3D Perspective



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Our proposed design for this new property sits within the boundaries of the existing building and responds to the heritage of its immediate surroundings. It neatly continues the building lines set out by the other properties along Portobello Rd and Denbigh Close. Our careful analysis of the roof heights, parapet levels and window heights along these two streets means that the new scheme will be very much in keeping with its neighbours.

The Portobello Road side of the property echoes the style, form, proportions and materials of the adjoining buildings, retaining the existing Victorian shop front and retail space on the ground floor, while creating two residential floors with a mansard above.

The mews houses along Denbigh Close are celebrated in the Pembridge area conservation appraisal as ornate, attractive compositions but the existing garage here does little to live up to this. For this side of the property we're introducing a new façade and a new level to create a three-storey maisonette that is far more respectful of and in keeping with the residential character, materials and style found on the street.

Project Facts

Area: 300 m2
Cost: n/a
Construction Duration: n/a
Status: Planning

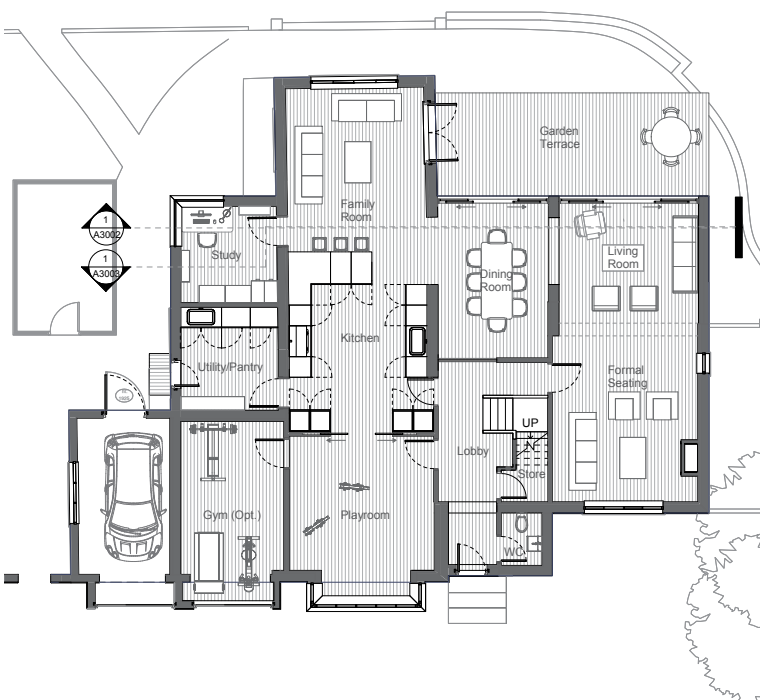


Lower Rd. Feasibility
Surrey, England



- 1: Rear Perspective
- 2: Extg. Ground Floor Plan
- 3: Prop. Ground Floor Plan

- 4: 3D Ground Floor Plan
- 5: 3D First Floor Plan



On Lower Road, the existing house had undergone a number of alterations that had created a maze-like interior of awkward rooms and a building with a very confused identity. The brief was to create a unified building form with clearly defined spaces that connected in a way that worked for this family's modern day-to-day life.

Our proposed lightweight two-storey rear extension echoes the gable end of the existing house without competing with it. Internally, the kitchen is now the centre of the house whilst two clear axis connect the front of the house with the rear garden and all the rooms in between. The new first floor bedroom gives the existing bedrooms more breathing space and creates room for generous en-suites and bathrooms. The family home now has a logical flow and a new level of design clarity, that exploits the views to the magnificent back garden.

Project Facts

Area: 320 m2
Cost: n/a
Construction Duration: n/a
Status: Feasibility

KINGS ORCHARD Planning
London, England

- 1: Site Plan
- 2: 3D Perspective
- 3: Street Elevation

- 4: 3D Render



Set in a conservation area in Eltham, Kings Orchard is a development to build two new houses on the site of an existing property. The proposal is for a family home in the large orchard garden at the back, with access via a new driveway running alongside the second house at the front. To allow room for this access we have designed the front house sideways on with a longer, narrower plan. The conservation area is predominantly Arts and Crafts in style and planning dictated that the design of the properties should reflect the details and forms typical of this era.



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MOORCOMBE CL. Complete

Surrey, England



This project involved completely remodelling an upside down townhouse in Kingston. Its ground floor was originally an internal double garage and a nanny flat, with the kitchen and living room on the first floor. And despite having an internal area of 200m2, the house only had three bedrooms.

Our redesign involved demolishing the ground floor and incorporating the external area underneath the rear first floor terrace into the building to create a 55m2 kitchen dining room, utility room, shower room and cloakroom. We then converted the first floor into two bedrooms and a second living space, turning the house into a spacious five-bedroom property.

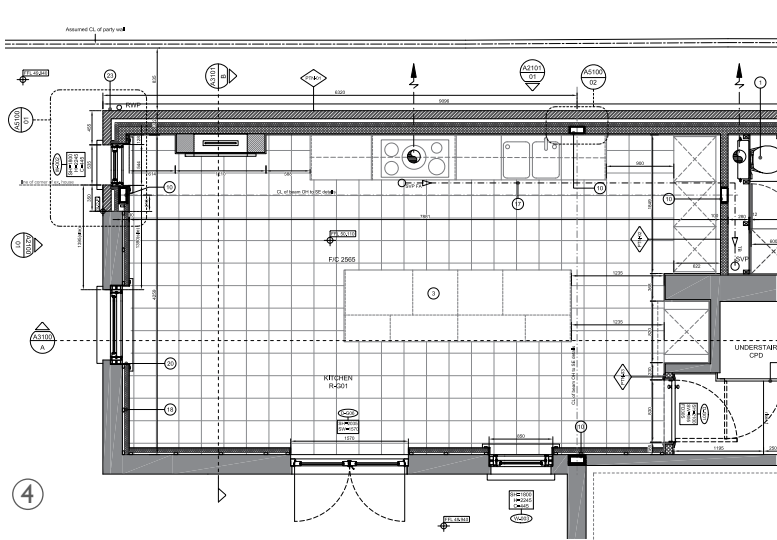
Project Facts
 Area: 200 m2
 Cost: £115,000
 Construction Duration 4 months
 Status: Complete February 2013



1: Kitchen/Living/Dining Room
 2: Kitchen

WILTON CRES. Complete

London, England



3: Kitchen/Dining Room
 4: Layout

The owners of this family house, in a conservation area in Wimbledon, wanted to extend and enlarge their home. The problem here was typical of Victorian houses in London where the kitchen was too small and the dining room was a remote, disconnected space. The ground floor was a warren of smaller rooms and didn't suit the contemporary family lifestyle of inclusive open plan living.

The ground floor is now a seamless, interconnected space with a large kitchen-diner, storage and utility room, while the new larger windows and French doors to the garden terrace increase the amount of natural light coming in. We added a new bedroom and bathroom in the attic, redecorated throughout and refurbished with new bathrooms and an underfloor heating system. The house is now not only a light, airy and warm space it is also more energy efficient.

Project Facts
 Area: 185 m2
 Cost: £195,000
 Construction Duration: 3 months
 Status: Complete September 2015





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A 9 storey apartment building with 35, 1-4 bedroom units on Eltham High Street in Greenwich.
The internal layout of the building is designed to suit the site and surroundings as well as the needs of its occupants. The location of apartments and configuration of spaces is influenced by external factors, such as:

- views to and from the new development
- orientation, prevailing winds and other climatic factors
- location of main street activity
- access and security.

The Building Layout Has Been Designed To:

- Break up a monolithic building form
- Provide dwelling diversity
- Create flexible efficient comfortable apartments
- Reduce the length of internal corridors
- Ensure good standards of natural lighting and ventilation
- Ensure access to adequate open space for all residents
- Each dwelling with private open spaces on balconies
- Allow solar access to the private and shared open spaces - through orientation of balconies

Project Facts

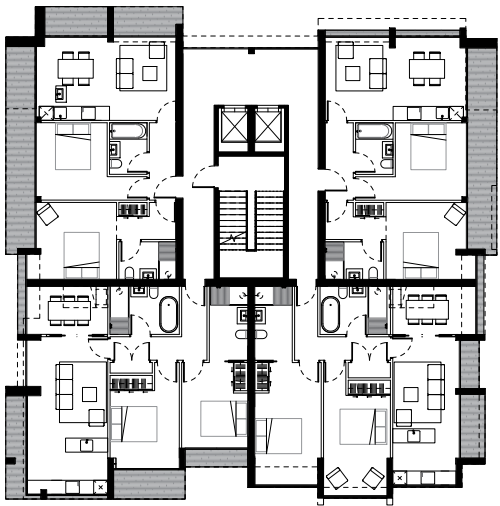
Area: Typical floorplate 350 m2
Cost: n/a
Construction Duration: n/a
Status: Feasibility



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RETAIL

ACNE

Complete

Milan, Italy



We have worked with Acne Studios’ in-house design team on bespoke retail projects both nationally and internationally for a number of years and act as their sole trusted partner to develop their architectural projects. The very nature of retail projects requires an approach that allows for fast delivery under tight deadlines. With our working method and through the use of BIM, we can continually adapt to Acne’s tailored and high-end briefs without this impacting on production schedules. We also produce 3D visualisations and walk-throughs on the fly to allow the team to instantly understand new concepts and ideas.

Project Facts

Area: Varies

Cost: £500,000-£1.5mill

Construction Duration: 2-4 months

Status: On-going partnership



1:

Milan - Retail Floor

2:

Milan - Shop Exterior

ACNE

Complete

Melrose Ave., Los Angeles



3:

Melrose Ave. - Shop Exterior

4:

Melrose Ave. - Retail Floor

5:

Melrose Ave. - Retail Floor



1: HongKong - Shop Exterior
2: Oslo - Shop Interior
3: Oslo - Shop Interior

4: Shinsegae - Shop Exterior
5: Beijing - Shop Interior
6: Shinsegae - Shop Interior

NESPRESSO Complete

Westfield, Shepherds Bush



“Nespresso is not just a coffee. It is a sensorial experience. It is a lifestyle that is simple yet refined, offering timeless elegance.”

We have worked in collaboration with Nespresso’s in-house design team to deliver bespoke retail projects nationally and internationally. The very nature of retail projects requires an approach that allows for a fast delivery of projects under tight deadlines. Our working method, through the use of BIM, enables us to continually adapt to Nespresso’s brief without having an impact on production schedules whilst being able to produce 3d visualisations and walk-throughs, on the fly, that allow for an immediate understanding of the concept.

Project Facts

Area: Varies
 Cost: £1-1.5mill
 Construction Duration: 2-4 months
 Status: On-going partnership

NESPRESSO Complete

Various, International



L'OCCITANE Complete

Regent Street, London

1:
2:
3:

Regent Street Elevation
Air Street Elevation
Interior View

4:

Interior View



Previous alterations to this Grade II listed building had tried to create a more unified retail space, but had failed to encourage people upstairs to the first floor and to connect the two levels. Reinstating this connection was central to our design.

To create visual links between the two levels, we opened up a circular void in the ceiling in front of the entrance, while the new layout creates a more united and open ground floor space. In place of partitions, fixtures and furniture define the different zones and a bespoke circular bar echoes the void over-head reinforcing the link between the two floors. The stained glass window overlooking Air Street forms the backdrop to the new scheme and the seating makes the most of the views overlooking Regent Street.

Finally, we reconfigured the back-of-house space to create defined areas for stock and storage, a preparation kitchen and WC for customers.

Project Facts

Area: 500 m2

Cost: £1.7mill

Construction Duration: 4 months

Status: Complete



COMMUNITY

Ealing Green Church Complete

London, England



This was a collaborative project with Polly Church from our sister company, PCH Architects. The focus here was to create an uplifting and inspiring place of worship but also to extend the church's mission beyond the congregation and open up the building to the wider community.

A sympathetic rear extension and a sensitive, but extensive restoration on a tight budget now provides a truly functional, flexible space that sits proudly at the heart of its community. Ealing Church now welcomes some 400 members of the public through its doors every week.

In recognition of its restoration and public benefit, Ealing Civic Society awarded the project a Commendation in Dec 2016. MP for Ealing, Rup Huq, also praised the project especially the reinstatement of the magnificent gothic style arched doors and restoration of the rose window.

Project Facts

Area: 430m²

Cost: £675,145

Construction Duration 9 months

Status: Complete 2015

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3:

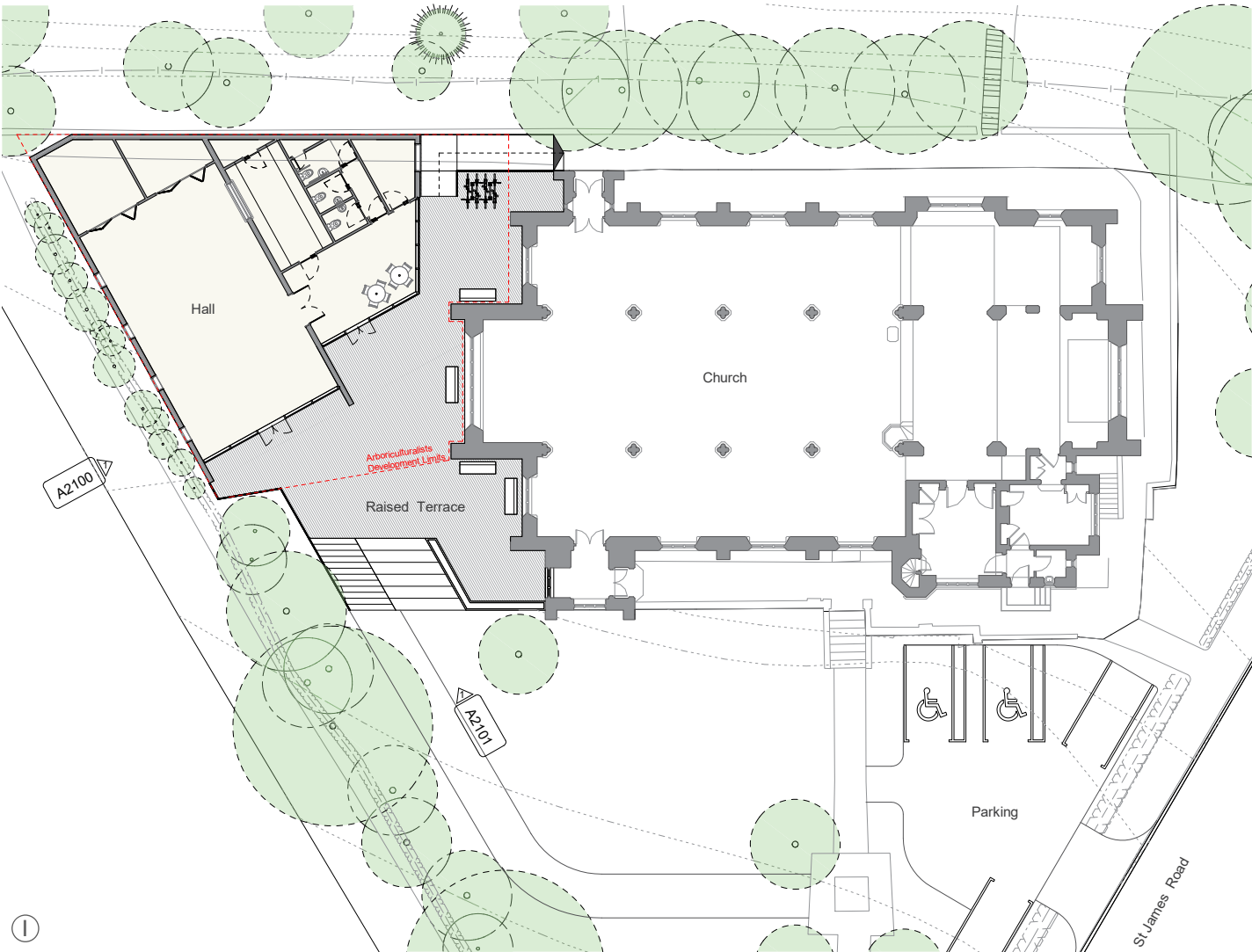
Church Entrance
Ancillary spaces
Church Naive

4:

Outdoor Seating



St,James Hall Planning Granted
London, England

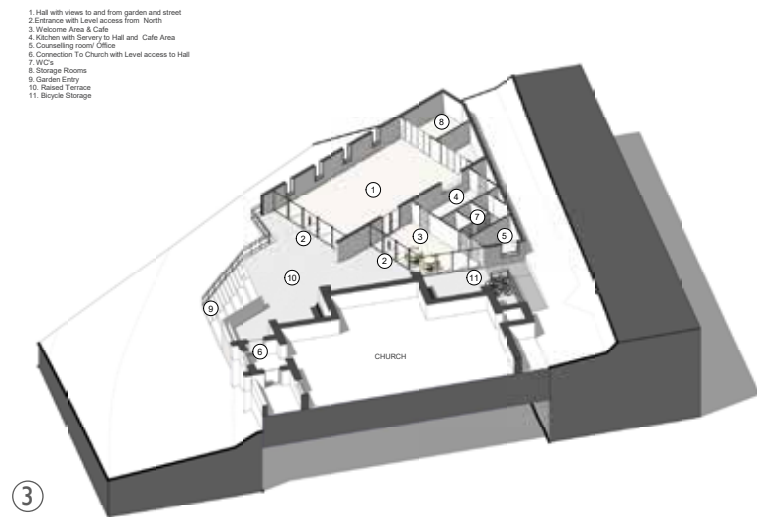


The form and location of this new church hall was largely dictated by the constraints of the site. But to establish the scale of this new building we carried out a huge amount of research into church halls and how they're used, as well as considering how best to fulfil the original brief.

The agreed design will undoubtedly provide a community facility that is appropriate for the Parish's current and future activities. But it also respects the physical characteristics of the site and surrounding development and is sympathetic to the church and churchyard it sits alongside.

Project Facts

Area: 200 m2
Cost: n/a
Construction Duration: n/a
Status: Planning Granted



Nursery M Planning

London, England



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Nursery M is part of a larger development to demolish an existing community hall and build a new hall, nursery school and house. When designing this nursery, we took into account the views and existing amenity spaces of the neighbouring buildings, the height and building lines of the surrounding properties as well as the scale of the nearby cottages in this conservation area.

With the nursery needing to be erected during the 12-week Summer holiday period, we designed it as a prefabricated, flat pack system that would not only hit the brief, but that could also be constructed from four principle components, making it quick, easy and economic to build.

Project Facts

Area: 220 m²

Cost: n/a

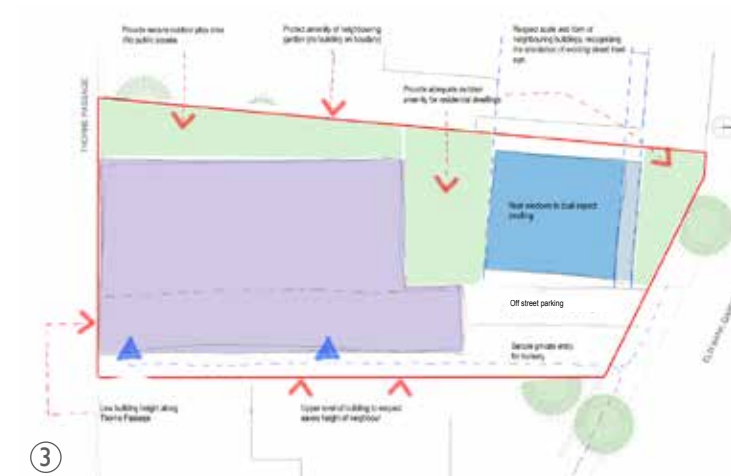
Construction Duration: n/a

Status: Planning

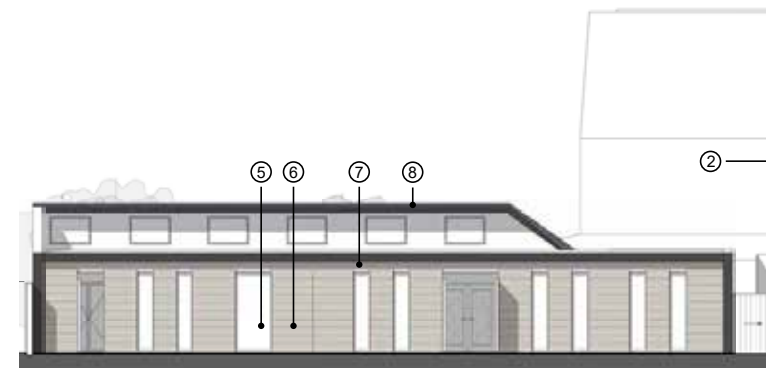
- 1: **SitePlan**
- 2: **3D Render**
- 3: **Site Diagram**

4: **Proposed Elevation**

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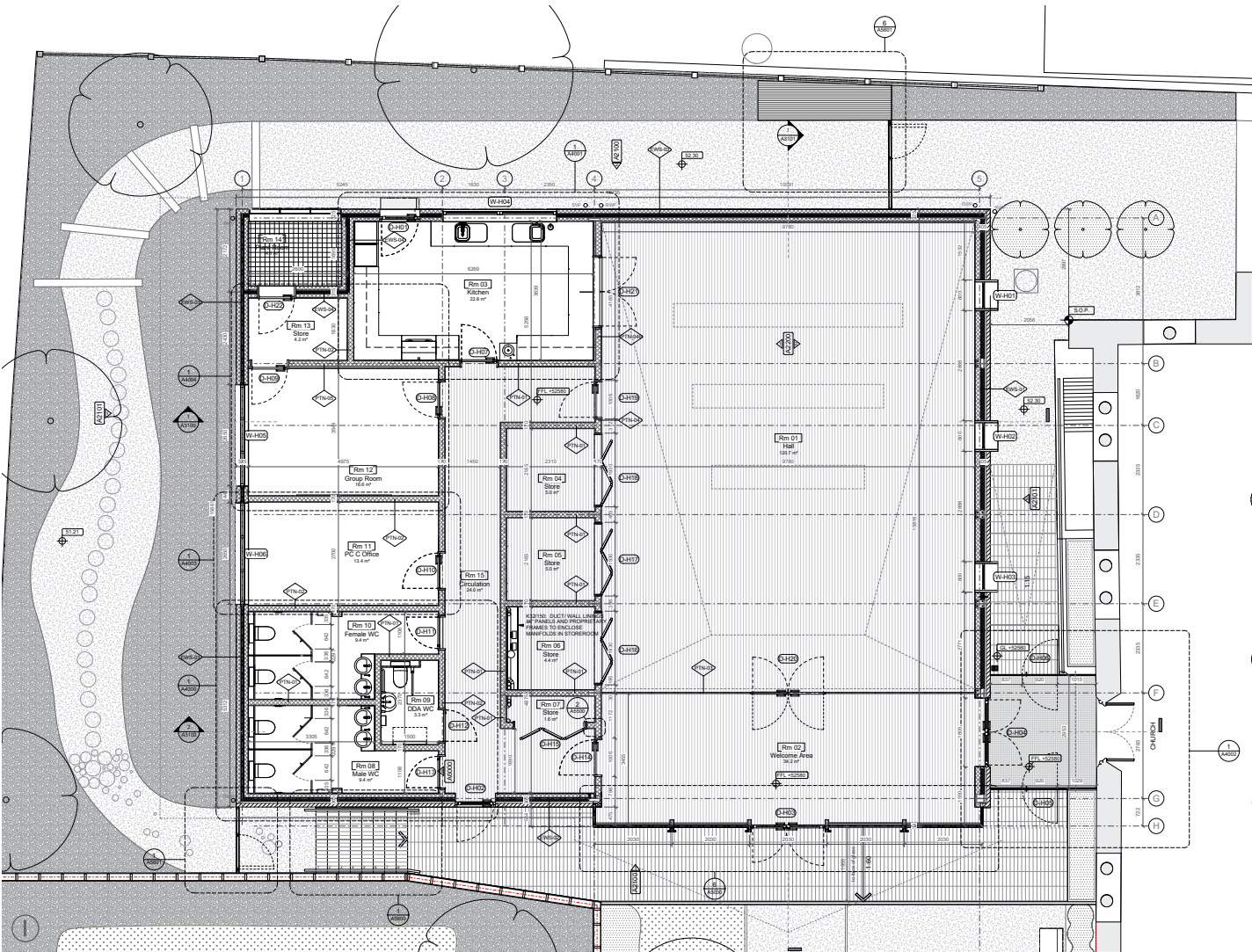


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HALL C Planning Granted
Wimledon, England

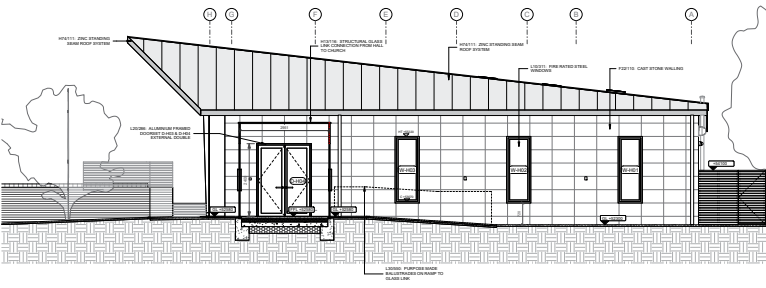
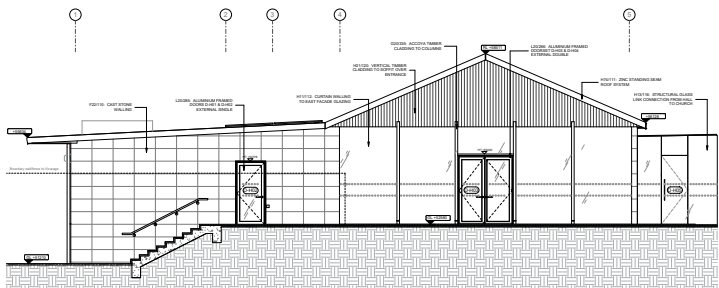


Christ Church and its hall is a church of England congregation in West Wimbledon, but the existing hall and the vicarage were sadly no longer fit for purpose. Our brief was to create a new hall that would attract and welcome new members to the congregation and extend the Church's outreach in the community. Working closely with the Diocese, the Parish and local community and following extensive consultations with the local neighbourhood, conservation officers and stakeholders, planning permission was granted to demolish the existing hall and build a new one towards the western end of the site as well as a new vicarage on Cottenham Park Rd for the parish vicar. Our proposal is bold and welcoming but at the same time respectful of the Grade II listed Teulon Church it sits alongside.

Project Facts

Area: 500 m2
Cost: n/a
Construction Duration: n/a
Status: Planning Granted

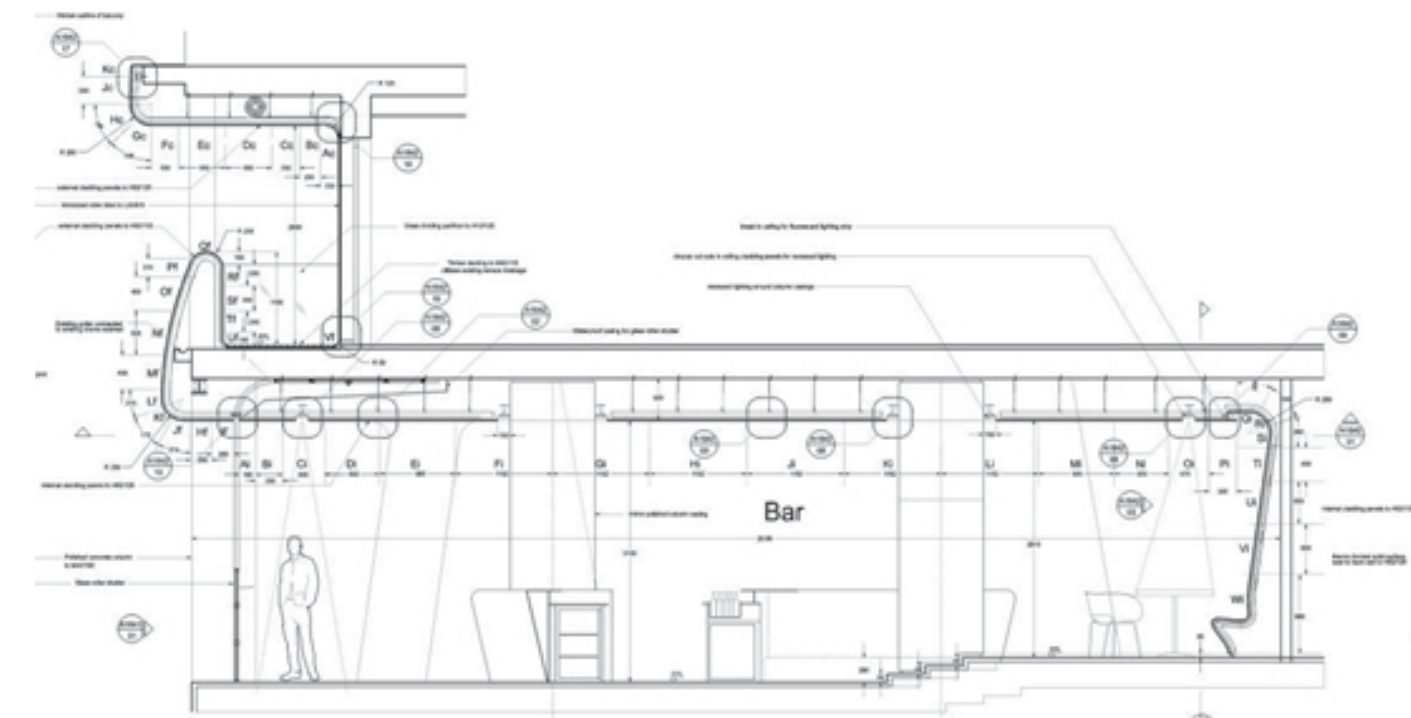
- 1:
2:
3:
- Site Plan
3D Render
Front Elevation
- 4:
Side Elevation



COMMERCIAL

HOTEL DUOMO Complete
Rimini, Italy

- 1:
2:
3:
- Section
Front Elevation
Interior View
- 4:
Interior View



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Hotel Duomo is on a narrow street, typical of Rimini’s Emilia-Romagna area. To connect the interior of the hotel to this traditional street, we wrapped its wide façade in bronze skin which we then continued inside the building to form the back wall and seating in the bar area.

The entrance to the hotel through giant pin-ball-flipper-like doors frames the view to the striking reception desk - a tapering stainless steel ring resting at an angle against a polished steel column. The bar is a large island scooped out to create seating areas and in the summer three glass roller shutters disappear into the façade opening the bar up to the street.

Each prefabricated hotel bedroom has a bathroom pod that forms the backdrop to the sleeping area. Each pod is a wet room with a teak slatted timber floor and a large circular window. Through a careful choice of materials and attention to detail - from door handles to custom designed furniture - this boutique hotel has become an unconventional and exciting destination, winning Travel and Leisure’s ‘Best small hotel of the year’ in 2007.

Project Facts

Area: 1050m2
Cost: €3.15m
Construction Duration: 19months
Status: Complete 2007.



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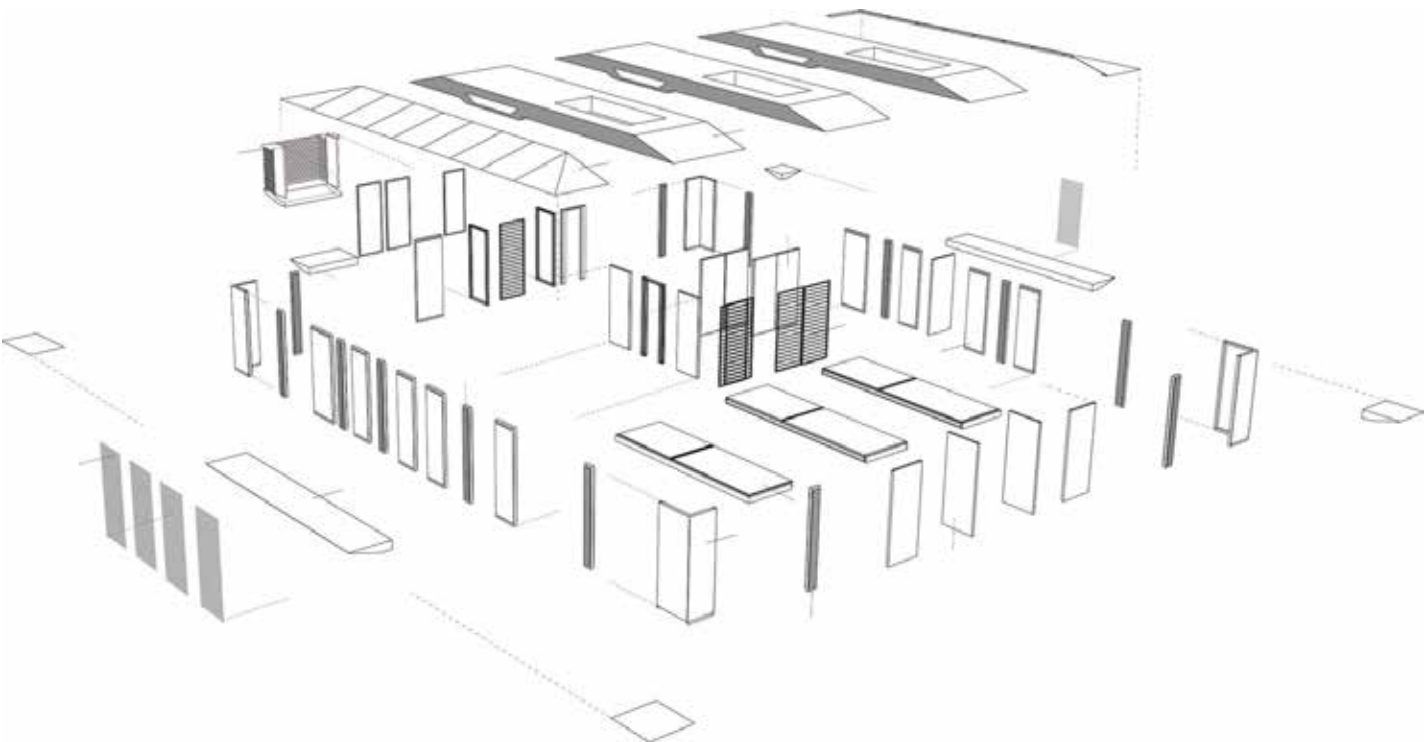


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SLICE HOUSE Under Construction
Various, International



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Slice House is a modular, factory-built villa for luxury hotel resorts. Entirely customisable from 100 components, it simplifies large scale construction and offers maximum flexibility in terms of layout and configuration. The villas can be single- or two-storey units with 1-4 bedrooms and offer 75-240m² of sophisticated, minimal and light-filled accommodation.

We designed the system to be entirely built off site, delivered in three containers to anywhere in the world and erected in just 14 days.

Project Facts

Area: Modules from 75 - 240m²
Cost: £2250/m²
Construction Duration: factory built 1 month - site erection 12 days
Status: Being built in an Italian prefabrication facility. Due for erection in a Resort Hotel in the South France in 2017.

1: Explode Axonometric
2: 3D Render
3: Hotel Pavilion

4: 3D Render



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MEDIACITE Complete
Liege, Belgium

- 1: Aerial View
- 2: Front Elevation
- 3: Facade Detail
- 4: Interior View



This new shopping mall sits in the 40,000m² 'Mediacite' development in Liege. Once the world's foremost centre of steel production, Liege has since been in economic decline - the building now stands out as a symbol of the city's revitalisation and strives to spearhead its regeneration.

The deadlines on this project were particularly tight as we were brought in only once construction had already begun. Working closely with investors, local consultants and client team, we managed to create an iconic design to a brief with limited budget and a near impossible programme with high aspirations. And in the end it took just 18 months from design tender to completion

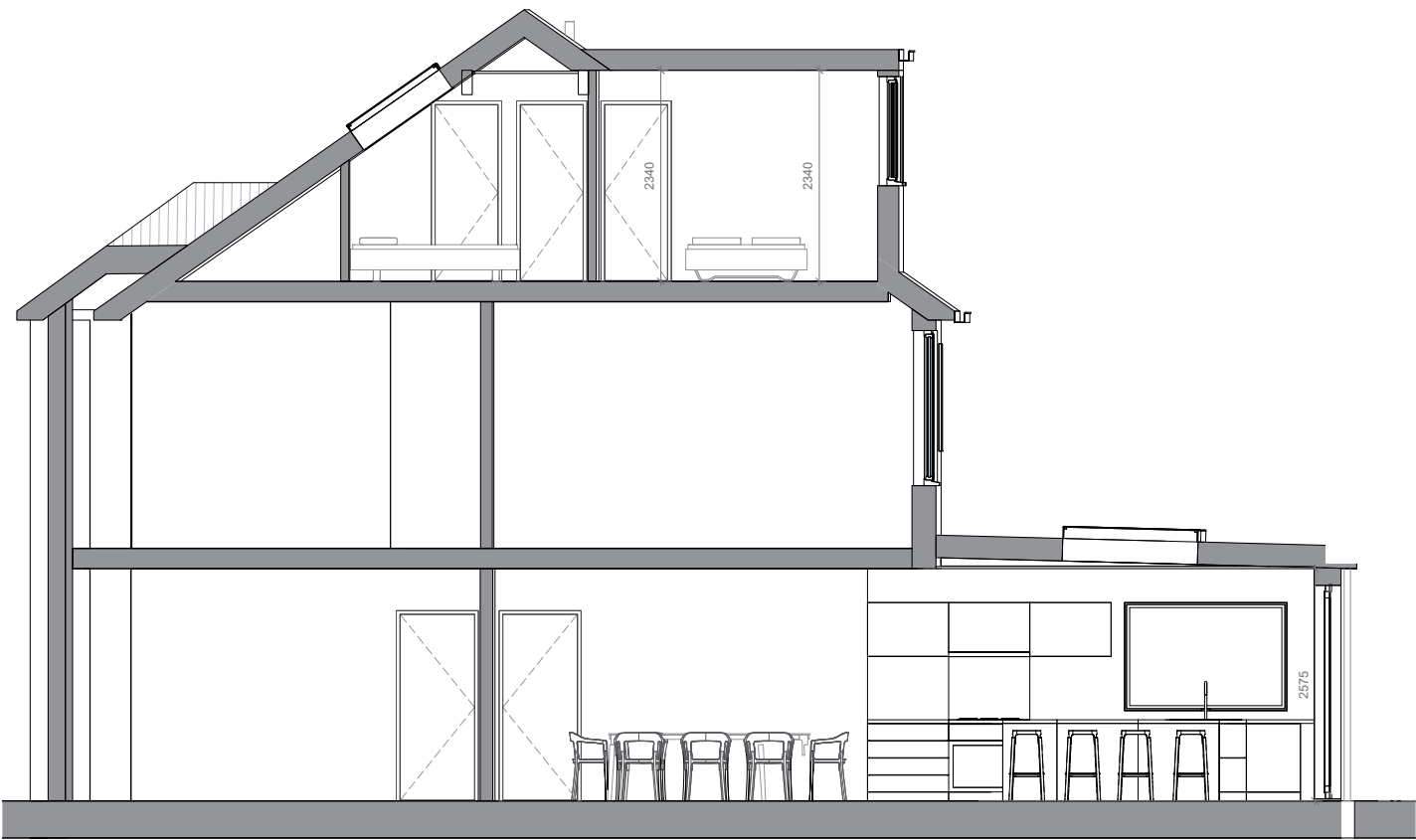
The 350m long mall weaves its way from the old market at one end, through the heart of the shopping centre to the Belgian national television building at the other. The design of the roof unites these elements with a complex network of steel roof ribs that undulate along the mall. We sourced specialist fabricators who were capable of delivering the complex steel structure and value engineer the design using digital technologies to refine and minimise steelwork.

Project Facts

Area: 40,000m²
Cost: €21m
Construction Duration: 34months
Status: Complete 2009.



KESWICK AVE. Complete
London, England



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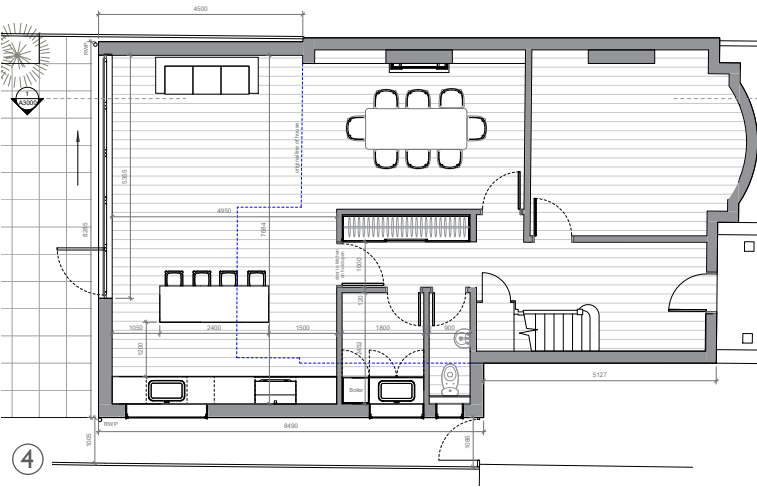


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The owners bought this house still with its original 1940s design and in desperate need of modernisation. A series of haphazard and poor quality alterations had resulted in an incongruous and badly laid out interior. On a tight budget we totally redesigned the house, adding a large rear and side single-storey extension to open up the ground floor. We also re-roofed the house to create two new bedrooms and a bathroom in the loft, changing the roof from a hip to a gable end and adding a large dormer overlooking the garden.

Project Facts

Area: 185 m2
Cost: £145,000
Construction Duration 5 months
Status: Complete October 2017



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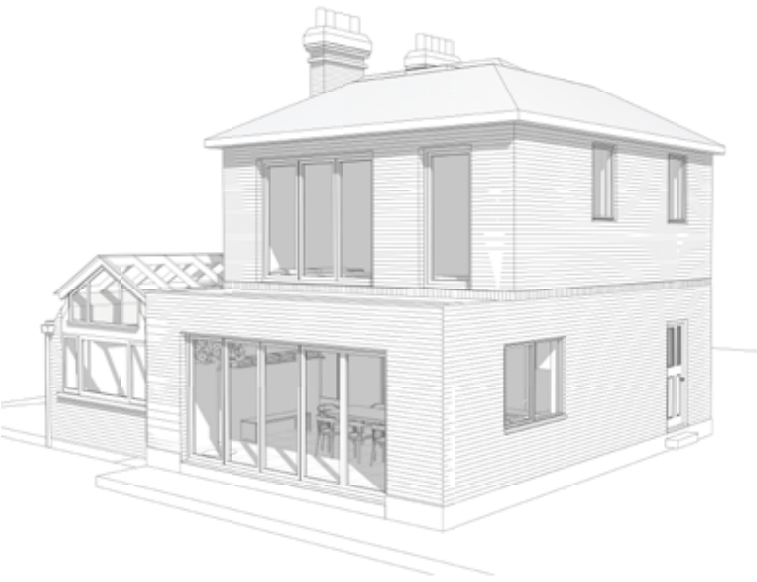


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PARK RD. Under Construction
London, England

- 1: 3D Section
- 2: Rear Perspective
- 3: Front Elevation

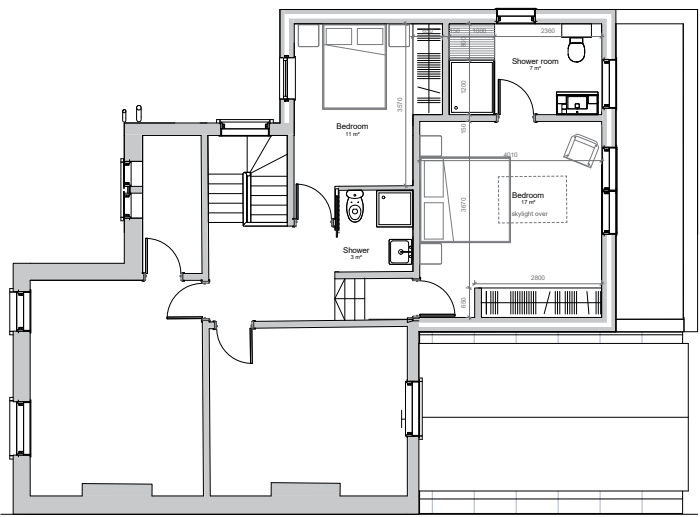
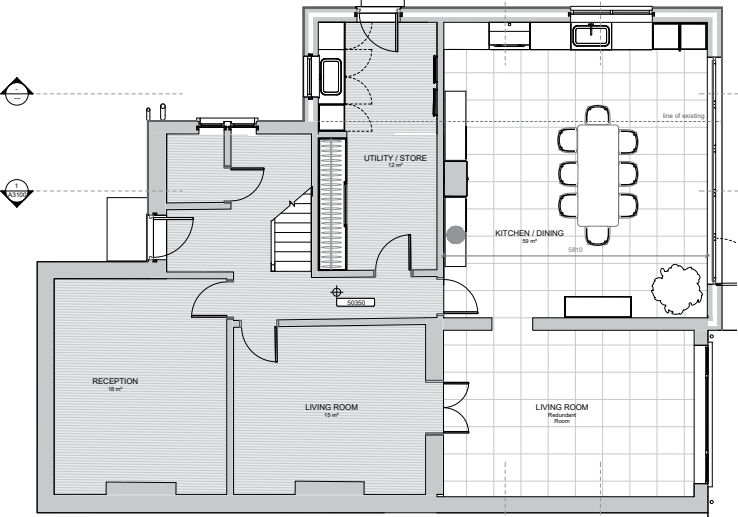
- 4: Ground Floor Plan
- 5: First Floor Plan



14 Park Road in Hill Hampton is a significant Building of Townscape Merit with strict protection under planning law. Two previous planning applications by other architects had failed to secure permission to develop this property. But through careful negotiation with the local authority our designs were successfully passed.

Originally imagined as a contemporary design, the approved designs were in the end more sympathetic to the look and feel of the property. With a rear extension built over the ground floor kitchen we added a new bedroom and en-suite, the new two storey side extension enlarged the kitchen-diner and added another first floor bedroom.

Project Facts
Area: 175m2
Budget: £250,000
Status: Planning Granted. Construction to begin Jan 2018



ALBERT RD. Complete
London, England

- 1:

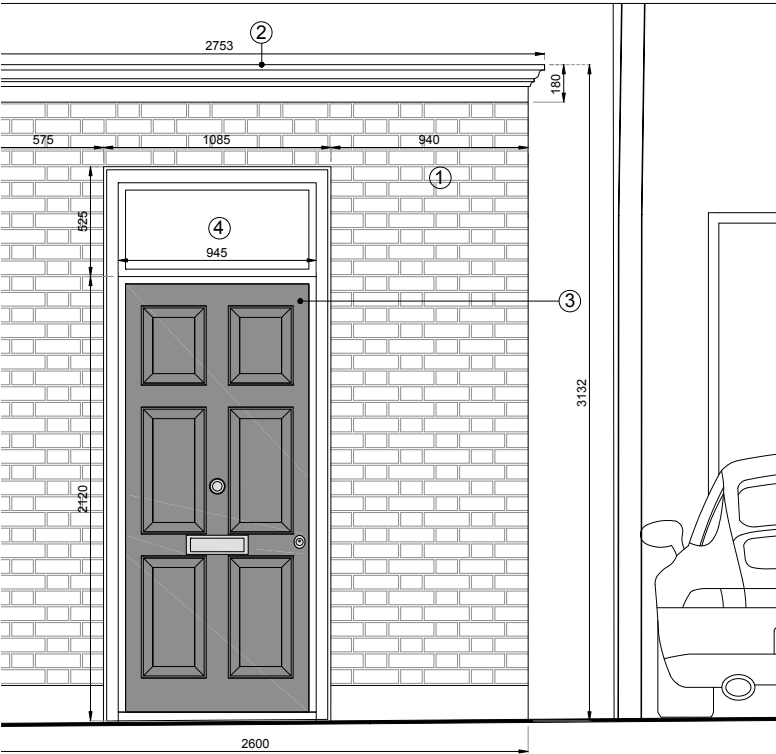
3D Perspective
- 2:

3D Perspective
- 3:

Front Porch
- 4:

Front Elevation
- 5:

Rear Elevation



This was a challenging design that needed to squeeze as much new internal space out of the side and rear of this family home in Richmond. As well as refurbishing, we created a new two-storey rear extension designed to match the original house and a more contemporary two-storey side extension. The build added a new master bedroom and bathroom, an enlarged kitchen-diner, a much needed storage space and a new home office, giving the family the extra space they needed.

Project Facts

Area: 55m2
Cost: £95,000
Construction Duration: 4 months
Status: Complete April 2012

