



Geoff Crowther



Discipline: Architecture
Qualifications: BSc (Hons) Architecture, Dip Arch Architecture
Memberships: ARB, RIBA

Specialisms: Retail, Housing, Hotel Design, Prefabricated Construction, Modular Construction, BIM

About

Geoff founded his own architectural practice in 2010, following a successful career as the director of one of Europe's most prestigious practices, Ron Arad Architects. He has since built a diverse portfolio of projects that include international retail shopfits for the likes of Nespresso and Acne Studios, the refurbishment and new build of residential properties throughout London, the South East and beyond as well as the design of a Montessori school and new community led projects for multipurpose church halls. He also works closely with a leading development company on their production of luxury prefabricated hotel villas.

Having first studied Engineering, Geoff set up his own construction company in the early 80s which he ran for six years. He then qualified as an Architect from the Bartlett school of Architecture at the University of London. From 1996 he was with Ron Arad Architects in London where he joined as an associate and project leader for a number of projects including Battersea Power Station and the Mediacity retail centre. He went on to become the director of the office and lead a dynamic team whose ambitious portfolio of work included significant landmark projects for hotels, retail and residential, with a specialist focus on material technologies and prefabrication.

Relevant Project Experience

- **Mixed Use Development:** Housing and community centre, London. **Client - Southwark Diocese**
- **Q by Q:** Prefabricated Hotel Villas located in St Tropez, France. **Client - Parkview**
- **Upperworld Hotel, Battersea Power Station:** 5* Rooftop Hotel as part of the Battersea Power Station Masterplan. **Client - Parkview.**
- **Mediacity, Retail Centre:** 4 Hectare Shopping Mall development in Liege, Belgium. €18.7M construction cost. **Client - Wilhelm & Co.**
- **Hotel Duomo:** Boutique Hotel in Rimini, Italy. €3.2M construction cost **Private Client.**
- **Hotel Puerta America:** 5* Hotel in Madrid, Spain. A collective project of 18 architects and designers of international prestige. **Client - Silken Group.**
- **Cultural Festival Exhibition:** Exhibition of Islamic art in Doha, Qatar. **Client - Ministry of Culture, Qatar.**
- **Magis Office HQ:** 10 Hectare development for the headquarters of a leading Italian furniture manufacture. Warehouse, offices, showroom, design studios, meeting hall and employee facilities. **Client - Magis Srl.**
- **The Piper Building:** 3 Hectare development. Transformation of the former North Thames Gas Board (later British Gas) office and laboratory complex into loft-style apartments **Client - Piper Building.**



Fig 1. Mediacity, Retail Centre

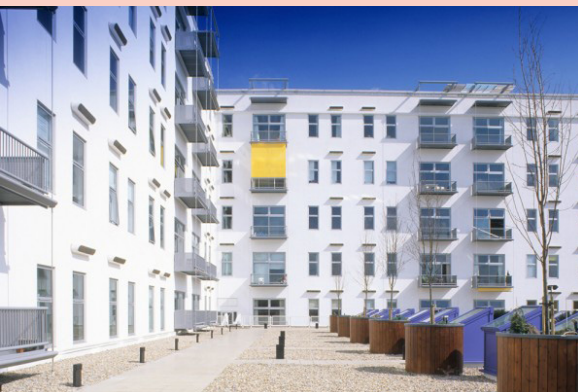


Fig 2. The Piper Building



Fig 3. Hotel Duomo



Fig 4. Hotel Duomo